# Create a Recognition Experience Your Nurses Will Love

They are the heart of healthcare—day in and day out. Now it is time to show your genuine gratitude.

This year for National Nurses Week (May 6–12), make time to highlight and celebrate the diverse ways in which your nurses lead the charge for health and wellness. Start building the foundation of a strong culture of appreciation and recognition. With an award solution by ITA Group, you can easily provide trending gift options your nurses will love. They make a personal selection, and you make a statement of appreciation. The best part: Our diverse catalog features the hottest picks that fit your nurses and your desired spend, all with no setup or administrative charges. It doesn't get much better than that. This year, show your nurses you understand how integral they are to your organization and how much you value their service.

#### Appreciation Award Redemption in 3 Easy Steps

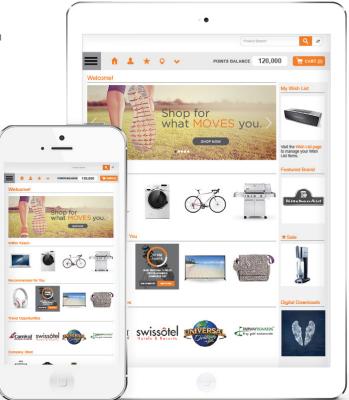
- 1. You determine per-person spend, whether it's a standard allocation per employee or customized values to recognize elite performers.
- 2. We provide award codes for distribution to your people.
- 3. They log on and select their own gift.

#### **Benefits for Your People**

- > No additional fees on awards—shipping, handling and sales tax are included in the award value
- > Quick checkout process for easy award redemption
- > Access to package tracking and order history

#### Benefits for You

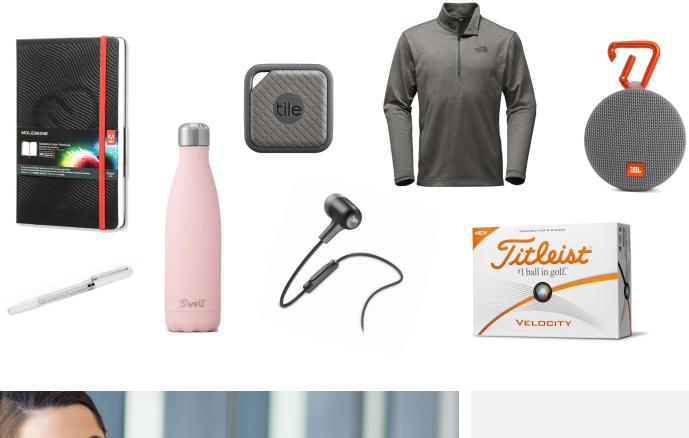
- > No setup or operational charges
- > Simple, fast setup process
- Low-effort administration (simply distribute codes and redemption can begin)
- > No payment surprises: You only pay the code face value (no hidden fees, surcharges or unknown budget exposure)





### We've Got Something for Everyone—Here's a Sneak Peek.

Salute your nurses' efforts, maintain enthusiasm and just say "thank you" for the comfort and care they provide every day.





#### **Need Help Sharing Codes?**

Just ask! Our team is able to create customized cards including a note from your leadership and the recipients' award code.

## Want to learn more? Contact us.



About ITA Group We create and manage events, incentives and recognition programs that align and motivate your people. Headquartered in West Des Moines, Iowa, ITA Group has operations in every region of the United States and award solutions for 75+ countries globally.

